



Republic of the Philippines
Department of Education

17 NOV 2021

DepEd MEMORANDUM

No. **079**, s. 2021

2021 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Minister, Basic, Higher, and Technical Education, BARMM
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) joins the country in the celebration of the **2021 National Observance of the Filipino Values Month (FVM)** with the theme, *Pagpapaunlad ng Pagkatao, Pakikipagkapuwa at Pananampalataya: Hamon sa Panahon ng Pandemya*. The observance is pursuant to Presidential Proclamation No. 479 signed on October 25, 1994, titled Declaring the Month of November of Every Year as Filipino Values Month. This year's theme focuses on how the challenges of the COVID-19 Pandemic led to the discovery of the meaning of life, strengthen one's faith that drives understanding of others, and exercise moral duty and solidarity to ensure the well-being of others in need.
2. The observance aims to celebrate each one's triumph in overcoming the trials that each one may have experienced and create an avenue to rejoice in our very own unique, genuine, and positively Filipino values that play an important role in bringing a new hope by becoming considerate and compassionate towards others during this time of pandemic. The FVM provides a chance to celebrate that we as Filipinos, while we respect every individual's ideal, but together, and in fellowship we are all able to contribute to leading the nation to achieve what is best for the common good. The little victories that each of us may have sustained and revitalized the practice of true caring for others, witnessing how we treat everyone with dignity, elevating the goodness of every person as an exercise of one's faith. The manifestation of perseverance opens an opportunity to transform one's lifestyle to cope and grow as human amidst crises.
3. The Department enjoins all public and private schools to celebrate the FVM by integrating the theme into online class discussions and learning activities as deemed appropriate and encourage learners with their family members to express their heroism in achieving victory over the health crisis. The offices, as they conduct activities, can communicate the 2021 FVM observance to highlight the same.
4. The regional and schools division offices, spearheaded by their respective GMRC and Values Education/*Edukasyon sa Pagpapakatao* focal persons, coordinators, and supervisors, in an online platform may post and create campaign poster or other related advocacy materials to commemorate the FVM.
5. The Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD) shall virtually monitor the conduct of the FVM observance during the month of November.

4. The regional offices shall submit to the BLD-TLD through email address, bld.tld@deped.gov.ph not later than January 31, 2022 the consolidated report of the activities conducted during the FVM celebration.
5. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Reference:

DepEd Memorandum No. 161, s. 2019



To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
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